## **Digital Marketing**

- Website Design & Development
- Social Media Marketing
- Content Development
- Search Engine Optimization

## **Event Planning**

- Book Launching
- Book Clubs
- Book Conferences
- Book Theme Party
- Book Gala
- Proofreading Party
- Vision Party

### **Non-Profit**

- Corporate Social Responsibility
- Community Relations
- Speaking Engagements
- Event Marketing
- Fundraising

## **Strategy**

- Consultations
- Full Press Coverage Plan and Implementation
- Blogger and Media Relations
- Brand Development and Management
- Media Training
- Event Marketing
- Digital Marketing
- Social Media Marketing
- Digital Profile

#### **Monetization**

- eCommerce
- Youtube
- Social Media
- Partnerships

# **Creative Services**

- Graphic Design
- App Development (All Platforms)
- Website Design (All Platforms)
- Programming
- Content Creation & Development
- Film & Photography Services
- Editing (All Programs)